



The Causeway School MEDIA KS4 CURRICULUM PLAN Year 11 2015-16
WJEC - <http://www.wjec.co.uk/qualifications/media-studies/media-studies-gcse/>

SUBJECT CODE/OPTIONS: Unit 1 = exam 4391; 01 or W1; Unit 2 = CA =4392; o1 or W1

<p>Term 1 Sep – Oct EXAM DATE: Monday June 6th p.m. 2016</p> <p>C.A. TO BOARD BY 5th May.</p>	<p>exam topic - June 2016 Advertising & marketing Film Trailers Film Posters</p> <p>LH – complete first CA - <u>Investigate How Genre Conventions Are Used In Kick-Ass. (2 weeks)</u></p> <p>LH – weeks 3-6 -<u>EXPLORE HOW THE 2011 RIOTS WERE REPRESENTED IN THE DAILY MAIL</u> – see NM’s resources; crosses over with the English cswk responding to an article.</p> <p>TE – practical production CA – teach it; two options - group or individual; moving image or print. Group option = up to 4; opening sequence for TV (crime) drama. (see ‘Humans’). Individual – Magazine – front cover and double page spread.</p>
<p>Term 2 Nov - Dec</p>	<p>CA = two investigations and one production, consisting of research, planning, production and an evaluation of 300-500 words or equivalent depending on the presentational form selected (40%).</p> <p>All completed by Xmas. To give time for intervention in term 3.</p>
<p>Term 3 Jan - Feb</p>	<p><i>Exam prep:</i> <i>LH – Section A – analysis of extract</i> <i>TE section B – creative response</i> ALL C.A. AT LEAST AT A B GRADE?</p>
<p>Term 4 Feb - Mar</p>	<p><u>Exam prep</u> – see June 2014 exam – TV drama and magazines –adapt as a Mock on advertising and marketing.</p>
<p>Term 5 Apr</p>	<p><u>Exam prep</u></p>
<p>Term 6 June</p>	<p><u>Exam = Mon June 6th p.m.</u></p>

Exam

External Assessment: Written Examinations: 40%

Unit 1 40% Thinking about the Media: Investigating and Planning 2 hrs 15 mins

80 marks (80 UMS)

Section A: Thinking about the media - Investigating

Four questions: candidates respond to stimulus material chosen from a **topic set by WJEC**. This section will also assess the way the contemporary media is convergent.

Section B: Thinking about the media - Planning

A series of tasks: candidates demonstrate planning and creative skills through a series of creative tasks which demonstrates knowledge of the convergent nature of the contemporary media.

Examination Series	Topic	Examination Section A	Examination Section B
June 2014	Television drama	Television drama (crime)	Magazines
June 2015	Advertising & marketing	Print advertising	Television advertising
June 2016	Advertising & marketing	Film Trailers	Film Posters
June 2017	News	Newspapers	Radio News
June 2018	News	TV News	News websites

Controlled assessment

Controlled Assessment: 60%

Unit 2 Creating for the media: Investigating and Producing 120 marks (120 UMS)

Three pieces of work from at least two different media:

two textual investigations on **two** different media areas [one must be print-based] (20%) *and*

one media production consisting of research, planning, the production itself and an evaluation of the production (40%).

Note: A minimum of **three** topics must be studied.

One textual investigation **may** be based on the topic specified for Unit 1.

The second textual investigation **must** be based on a different media topic.

Neither textual investigation may be based on the production topic.

The production **must not** be based on the topic specified for Unit 1.

These topics must involve study of a minimum of **three** different media, including at least **one** print-based and **one** audiovisual-based form. 'Media' will be interpreted in terms of generic forms rather than platforms although there is a requirement that the topics for the examination will be studied in relation to the convergent nature of the media. Examples of different media will thus include film, television, animated film, radio, magazines, music videos, websites and computer games.

For 2015 and 2016, the following productions are **not** permitted, as they are based on the unit 1 topic of Advertising and Marketing:

- Music video
- Adverts

- Film or TV trailer

- Film/TV/music poster or campaign

The controlled assessment consists of:

Two textual investigations of 400 – 850 words or equivalent, depending on the presentational form selected (10% for each investigation)

One of these could be based on the news...exam topic.

One media production consisting of research, planning, the production itself and an evaluation (40%)

ideas for the 2017 production – give choice?

Ask Neil

Must be one of these –or ask Wjec:

Television or Radio Drama: an extract of approximately 3 minutes, an opening sequence or, for television drama only, a title sequence from a newly devised drama for either mainstream or younger audiences.

Documentary: an extract of approximately 3 minutes, an opening sequence or, for television documentary only, a title sequence.

News programme: an extract of 3 minutes or title sequence and introduction for a news programme targeted at younger audiences. **EXAM TOPIC 2017**

Music video: a video for one track (audio-visual only).

Radio music programme: an item or extract of approximately 3 minutes of essentially talk, discussion, interviews from a radio music programme featuring a particular genre of music.

Advert: two adverts of approximately 30 to 45 seconds (if group) or one advert if individual.

Animation: an extract of approximately 45 seconds to 1 minute.

Trailer for film or television programme: a trailer of approximately 1 minute for a newly devised genre film or television programme.

Film: an extract from a genre film or a complete short film of approximately 3 minutes, an opening sequence or title sequence.

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