



**The Causeway School MEDIA KS4 CURRICULUM PLAN Year 10 2015-16**  
**WJEC - <http://www.wjec.co.uk/qualifications/media-studies/media-studies-gcse/>**

<p>Term 1 Sep – Oct Thematic/exciting launch to year 10, resulting in a 'bench mark' piece of writing.</p>	<p><b>NEWS NEWSPAPERS RADIO NEWS = 2017 -exam topic.</b>          Start with a one week group challenge.          Move on to a 'mock' textual investigation of sci fi films -400-850 words?          Investigate how genre conventions are used in PROMETHEUS based on three interdependent study areas:  <input type="checkbox"/> _the products of the media – media texts (explored in terms of genre, narrative and representation)  <input type="checkbox"/> _the organisations behind those texts (explored in terms of production, distribution and regulatory issues) and  <input type="checkbox"/> _the audiences for, and users of, those texts.          Week 2 = study the genre –selection of sci fi films etc.          Week 3 = create your own plot, name, poster for a sci fi film          Week 4 = close look at Prometheus          Week 5 – plan essay          Week 6 final draft</p>
<p>Term 2 Nov - Dec</p>	<p><b>CA = two investigations and one</b> production, consisting of research, planning, production and an evaluation of 300-500 words or equivalent depending on the presentational form selected (40%).          Last term = investigation in to sci fi.... This term = another investigation – in to narrative – see TV Drama? See 2014 exam for help.  <i>Narrative</i>  <input type="checkbox"/> _Explore how the narrative is constructed in (choose TV drama/crime?)</p>
<p>Term 3 Jan - Feb</p>	<p><i>Representation</i>          (see 2015 exam to help)  <input type="checkbox"/> Explore how far the representation of gender in TV advertisements reinforces conventional points of view</p>
<p>Term 4 Feb - Mar</p>	<p><b><u>Give options for a 'mock' practical production.</u></b> <b>Group option</b> = up to 4; Music video. <b>Individual</b> – Magazine – front cover and double page spread.  <b><u>Week 1</u></b> –all go through the process needed and the research skills/planning  <b><u>Week 2</u></b> – 4 – planning and creating  <b><u>Week 5-6</u></b> – completing and presenting</p>
<p>Term 5 Apr</p>	<p><b><u>Exam prep</u></b> – see June 2014 exam – TV drama and magazines</p>
<p>Term 6 June</p>	<p><b><u>EXAM</u></b></p>

Exam

**External Assessment: Written Examinations: 40%**

**Unit 1 40% Thinking about the Media: Investigating and Planning 2 hrs 15 mins**

**80 marks (80 UMS)**

**Section A: Thinking about the media - Investigating**

**Four questions:** candidates respond to stimulus material chosen from a **topic set by WJEC**. This section will also assess the way the contemporary media is convergent.

**Section B: Thinking about the media - Planning**

**A series of tasks:** candidates demonstrate planning and creative skills through a series of creative tasks which demonstrates knowledge of the convergent nature of the contemporary media.

Examination Series	Topic	Examination Section A	Examination Section B
June 2014	Television drama	Television drama (crime)	Magazines
June 2015	Advertising & marketing	Print advertising	Television advertising
June 2016	Advertising & marketing	Film Trailers	Film Posters
June 2017	News	Newspapers	Radio News
June 2018	News	TV News	News websites

**POSSIBLE AREAS OF STUDY:**

- Music
- \_Television crime drama
- \_Advertising
- \_Animation
- \_Science fiction
- \_Lifestyle and celebrity
- \_News - 2017 EXAM
- \_Comedy

Controlled assessment

**Controlled Assessment: 60%**

**Unit 2 Creating for the media: Investigating and Producing**

**120 marks (120 UMS)**

**Three** pieces of work from at least **two** different media:

**two textual investigations** on **two** different media areas [one must be print-based] (20%) *and*

**one media production** consisting of research, planning, the production itself and an evaluation of the production (40%).

**Note:** A minimum of **three** topics must be studied.

One textual investigation **may** be based on the topic specified for Unit 1.

The second textual investigation **must** be based on a different media topic.

**Neither** textual investigation may be based on the production topic.

The production **must not** be based on the topic specified for Unit 1.

These topics must involve study of a minimum of **three** different media, including at least **one** print-based and **one** audiovisual-based form. 'Media' will be interpreted in terms of generic forms rather than platforms although there is a requirement that the topics for the examination will be studied in relation to the convergent nature of the media. Examples of different media will thus include film, television, animated film, radio, magazines, music videos, websites and computer games.

For 2015 and 2016, the following productions are **not** permitted, as they are based on the unit 1 topic of Advertising and Marketing:

- Music video

- Adverts
- Film or TV trailer
- Film/TV/music poster or campaign

Must be one of these –or ask Wjec:

**Television or Radio Drama:** an extract of approximately 3 minutes, an opening sequence or, for television drama only, a title sequence from a newly devised drama for either mainstream or younger audiences.

**Documentary:** an extract of approximately 3 minutes, an opening sequence or, for television documentary only, a title sequence.

**News programme:** an extract of 3 minutes or title sequence and introduction for a news programme targeted at younger audiences.

**EXAM TOPIC 2017**

**Music video:** a video for one track (audio-visual only).

**Radio music programme:** an item or extract of approximately 3 minutes of essentially talk, discussion, interviews from a radio music programme featuring a particular genre of music.

**Advert:** two adverts of approximately 30 to 45 seconds (if group) or one advert if individual.

**Animation:** an extract of approximately 45 seconds to 1 minute.

**Trailer for film or television programme:** a trailer of approximately 1 minute for a newly devised genre film or television programme.

**Film:** an extract from a genre film or a complete short film of approximately 3 minutes, an opening sequence or title sequence.